



**AS SEEN** at Elie Saab, Pollini, Vera Wang and Valentino Fall 2008 runway shows.

**WEAR WITH** petal-pink lips and a flush of pink on the apples of the cheeks. **NEED**

**TO KNOW** the season's smouldering purple eye can be worn two ways: sparkingly brilliant or sweetly demure.

**TRY** LISE WATIER LES CACHEMIRES EYESHADOW QUARTET (\$35, [LISEWATIER.COM](http://LISEWATIER.COM)) IN "PRUNE," YSL ROUGE PURE SHINE SHEER LIPSTICK (\$35, AT [HOLT RENFREW](http://HOLTRENFREW)) IN "PINK SORBET," REVLON COLORSTAY MINERAL BLUSH (\$16, AT [DRUGSTORES](http://DRUGSTORES)) IN "ROSEBERRY." SWEATER, \$615, AND NECKLACE, \$950, BOTH BY EMILIO PUCCI.